



STRUCTO TOYS

MAKE MEN OUT OF BOYS

Zing!!

Crank the Motor
Shift the Gears—
They're Off!



Speed, pep, dash—and great fun with these new Structo Toys. Don't wait until you are big to know the mechanical principles of autos. Structo Auto-Builders Outfits teach you this construction. You build your automobiles yourself. Automobiles are helping us win the war. Uncle Sam is teaching thousands of young men in our great army how they are made and how they work. You can learn now with

Structo Auto Builders

Just like the real big ones you see every day. Look at the details in the picture here. For the transmission—see how it is connected to the powerful engine. Regular gears to shift—regular axles. Pull the lever, shift your gears and away they go straight ahead or in a circle—exactly the same. Run these outfits on our doors—doors away will even climb grades. And remember, you actually build your own yourself with a powerful mechanical engine, steering gear, transmission—just like real ones.

Every Structo Auto is equipped with a beautifully finished, brilliantly colored wooden body. Your own will look like the nicest and finest automobiles you ever own. Ask Us for a Structo Auto-Builders Outfit for Christmas. He can't see "no." He'll like it himself. Take him with you to the store and have the dealer show you the new Structo Toys.

STRUCTO

Big Outfits

Fine Parts

Lots of Models

The best system of Toy Engineering in the world. If you do not already have Structo get acquainted with it. Ask your friends about the wonderful Structo Games, especially our new-to-be famous electric device—gears that set cars to work. You can build anything (autos) in the world of engineering today.

Ask your dealer to show you Structo. For the yourself the superior, up-to-date, complete engineering outfit. Structo Toys are for sale at Department Stores and Toy Stores everywhere.

Structo Dealers in Principal Cities

Chicago, Ill.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

Philadelphia, Pa.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

St. Louis, Mo.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

San Francisco, Cal.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

Seattle, Wash.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

Portland, Ore.
The Great Toy Store
1111 N. Dearborn St.
Chicago, Ill.

San Diego, Cal.
The Great Toy Store
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Chicago, Ill.

Los Angeles, Cal.
The Great Toy Store
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San Jose, Cal.
The Great Toy Store
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San Antonio, Tex.
The Great Toy Store
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San Bernardino, Cal.
The Great Toy Store
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San Francisco, Cal.
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St. Louis, Mo.
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St. Paul, Minn.
The Great Toy Store
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St. Petersburg, Fla.
The Great Toy Store
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St. Charles, Mo.
The Great Toy Store
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St. Joseph, Mo.
The Great Toy Store
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St. Mary, Mo.
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Write the name of your nearest dealer and all particulars. Do it today!
STRUCTO MANUFACTURING COMPANY
Freeport, Illinois, U. S. A.