

Announcing...

The *new*

AMERICAN MECCANO

"A Real Sensation"

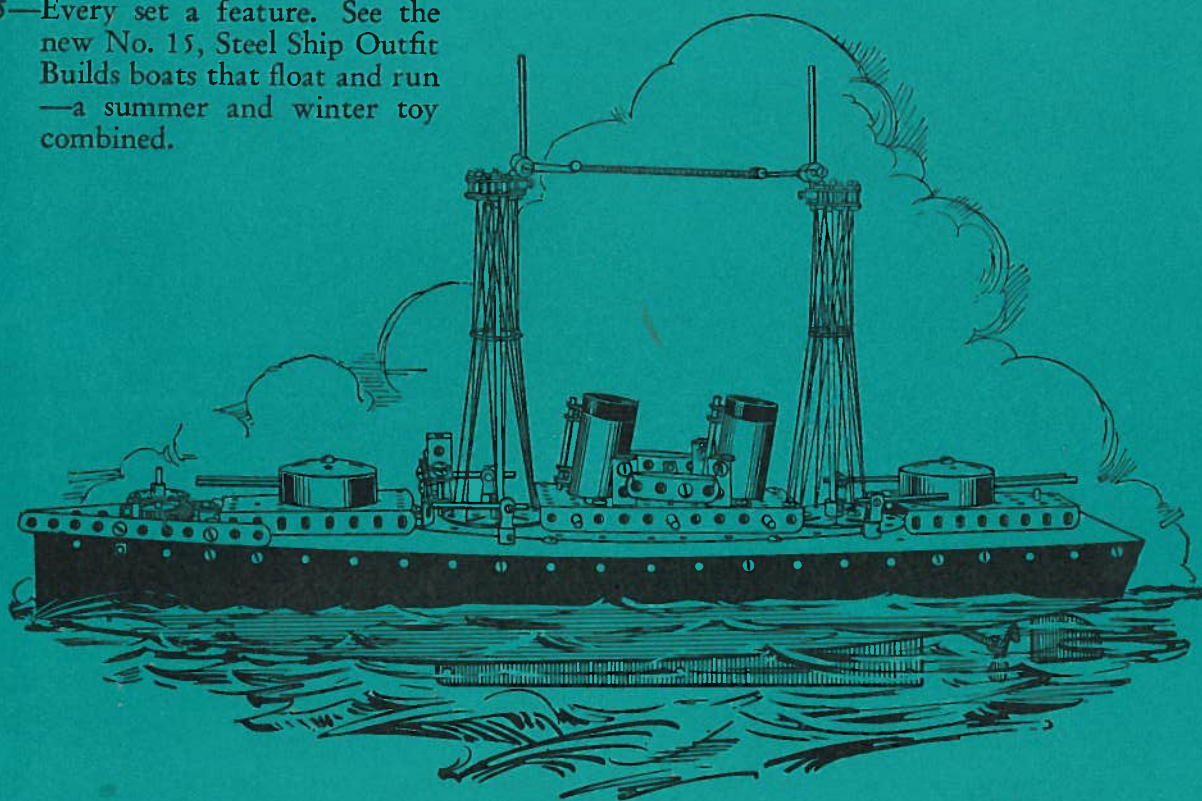
Meccano has undergone the most revolutionary changes in its entire history.

- 1—New Selling policy.
- 2—New advertising policy.
- 3—New merchandising plan.
- 4—Distinctive Meccano individuality. This individuality gives it a physical appearance that is distinct and unique, and unparalleled by any other construction toy.
- 5—Every set a feature. See the new No. 15, Steel Ship Outfit Builds boats that float and run—a summer and winter toy combined.

The Meccano Company
of America Inc.

Showroom - 200 Fifth Ave., N. Y. C.

Factory - New Haven, Conn.





No. 1



No. 3



No. 5 SPECIAL

No. 1—Apprentice Outfit. There has been a genuine demand for an outfit to retail for \$1.00 and here it is. Size $12\frac{3}{4} \times 8\frac{3}{4} \times \frac{1}{2}$ ". 12 to carton, 20 lbs. Retail, \$1.00.

No. 0—472 Toys at less than One-Third of a Cent apiece. This is a splendid commencing Outfit containing a wide selection of Meccano parts, many richly colored. Makes 472 excellent models and includes a fully illustrated manual of instructions and everything necessary to commence building at once. 12 to carton, 24 lbs. Retail, \$1.50.

No. 3—Junior Engineer's Outfit. Contains Steel Wheels, Patented Meccano Braced Beams, Perforated Plates and Trunions. Size $18 \times 10 \times 1\frac{1}{16}$ ". 12 to carton, 40 lbs. Retail, \$3.00.

No. 10—727 Toys for \$3.50. A fine variety of parts including Solid Disc Wheels, Patented Meccano Braced Girders, Perforated Plates, etc. Builds 727 models, new, bigger and better. 12 to carton, 49 lbs. Retail, \$3.50.



No. 115



No. 10



NEW No. 20

No. 5—Super-Power Outfit with the Electric Motor. Colored parts makes many fine attractive models, including powerful two way Meccano Motor. Size $18 \times 10 \times 2\frac{1}{2}$ ". 6 to carton, 28 lbs. Retail, \$5.00.

No. 5 Special—The outfit with the Real Dunlop Balloon Rubber Tires and Electric Motor. You will get a real thrill out of the new Meccano No. 5 Special which builds 496 of the fascinating type of models such as Wrecking Car, Racing Auto, etc. Includes manual of Instructions. 6 to carton, 30 lbs. Retail, \$5.00.



No. 0



No. 5



No. 20

No. 20—With the Reversing Electric Motor. There is a world of fun, a great array of toys to be built with this splendid set which contains the two-way Electric Motor, large Disc Wheels and Solid Dunlop Balloon Rubber Tires. Builds 737 models shown in finely illustrated manual included in the outfit. You can build many more of your own invention. 6 to carton, 38 lbs. Retail, \$7.50.

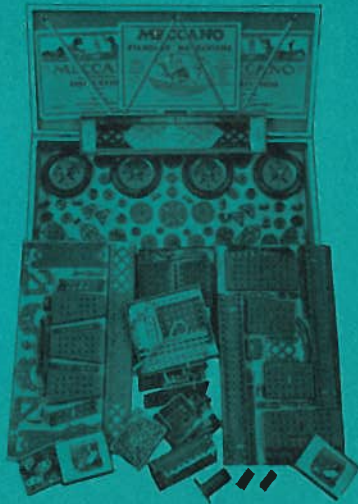
No. 30—A Great Model Builder for \$10.00. What a load of fun for every Meccano boy there is in this splendid Outfit which contains a large variety of excellent and new parts including 4 solid Dunlop Rubber Tires, Disc Wheels and is the lowest priced outfit to contain the Sturdy Angle Girders. Then too, there is the fine Meccano Reversing Electric Motor and many other special parts which enables you to build the 785 models shown in the manual. 3 to carton, 32 lbs. Retail, \$10.00.



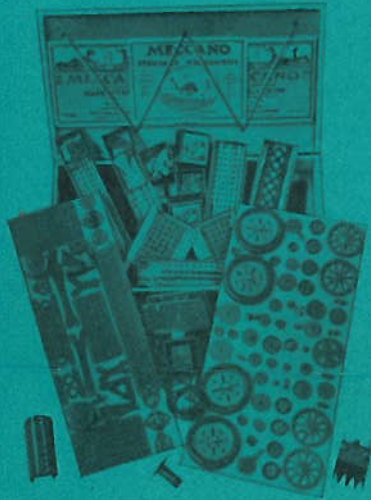
New No. 40



No. 110



No. 50

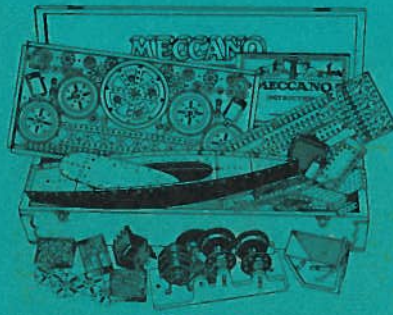


No. 60

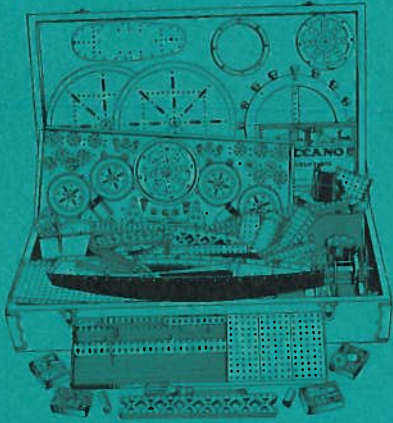
No. 110—Big Motor Car Outfit. Builds large trucks, Speedy Racing Cars, Snappy Roadsters and hundreds of other fascinating models. Packed in an attractive wooden box with model building tray. Size 8 1/4"x24 1/2"x21 1/4". 4 to carton, 46 lbs. Retail, \$10.00.

No. 40—Model Builder's Delight. In the richly finished wooden case in which this wonderful new outfit is contained are four trays packed full of Meccano Strips, Gears, Girders, Pulleys, Plates, Disc Wheels and other new and special and standard parts which make Meccano model building such fascinating fun. The 836 models shown in the Manual are just a start for the enthusiastic model builder. 8 to carton, 42 lbs. Retail, \$15.00.

No. 115—Ship Building Outfit that builds the boats that float and run under their own power. This is the outstanding construction outfit of them all. Unique and different, a leader that everyone should buy. Has hull, deck, mast, rudder, in fact, all the necessary ship building parts. Packed in beautiful green chest with model building tray. Size 10 1/4"x5 1/2"x25 1/4". Individually packed, 17 lbs. Retail \$17.50.



No. 125



No. 150

No. 50—Meccano DeLuxe. Everything for the model builder. Contains a magnificent range of Meccano parts including the new Boiler, a real tempered and ground steel Circular Saw, Disc Wheels Rubber Tires, Reversing Electric Motor, etc. Manuals show how to build 993 models. The outfit's real possibilities are unlimited. A true distinctive gift outfit. Packed individually, 20 lbs. Retail, \$25.00.

No. 125—Electric Hoisting Outfit. Builds the two drum Hoisting Derricks, Portable Jib Crane, Steam Shovel, Elevators. This set builds powerful models. Includes the famous Polar Cub 110 volt Universal motor. Also builds big assortment of ship building models and hundreds of others. Packed in a large brass bound green wooden chest. Size 10 1/4"x5 1/2"x29 1/4". Packed individually, 32 lbs. Retail, \$27.50.



No. 70

No. 60—A splendid Presentation Outfit. A very complete outfit for every one from beginner to master model builder. It contains an impressive array of parts, including Transformer, Reversing Electric Motor, Ship's Funnels, Channel Bearing, Circular Saw, Boiler, two standard Instruction Manuals and a Standard Mechanisms Manual, all contained in a handsome sturdy wooden chest. Manuals instruct in building 936 models for the enthusiastic model builder. Packed individually, 26 lbs. Retail, \$35.00.

No. 70—Meccano Boy's Ambition. The very last word in model building. A truly magnificent Outfit. A builder of super models. Two Instruction Manuals, the Standard Mechanisms Manual and 5 special Instruction leaflets for super models. The 983 models shown in manuals are preliminary training furnished for master model builders. Individually packed, 41 lbs. Retail, \$55.00.

No. 150—Master Engineer's Outfit. Builds the Giant Revolving Crane and over a thousand other models such as Ferris Wheel, Merry-Go-Round, Ship Building Models, Derricks, etc. This is Meccano's Master Piece. The set that anyone would be proud to own and will last a life time. Powered by the famous Polar Cub 110 volt Universal motor. Packed in huge brass bound green wooden chest. Size 32x17 1/2"x6 1/4". 80 lbs. of the greatest fun and education ever invented for Boys. Retail, \$65.00.

MECCANO ACCESSORY OUTFITS

No. 0A converts No. 0 to No. 10.....	\$ 2.00
No. 20A converts No. 20 to No. 30.....	2.50
No. 30A converts No. 30 to No. 40.....	5.00
No. 40A converts No. 40 to No. 50.....	10.00
No. 50A converts No. 50 to No. 60.....	7.50
No. 60A converts No. 60 to No. 70.....	20.00

P60D—Transformer, operates on 110 volts, 60 cycles, A.C. Only. Wattage 60, reduces house current from 110 volts at the primary taps to 5 1/2, 10 1/2, 16 volts. Size 6 1/2"x5"x3". 6 to carton, 20 lbs. Retail \$3.50.

P66—Electric Hoist with 110 volt electric Motor operating on A.C. or D.C. Size 5"x11"x5 1/4". Packed individually, 7 1/2 lbs. Retail \$12.50.

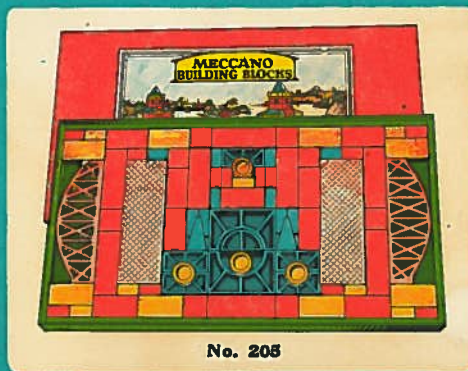
MECCANO BUILDING BLOCKS

THIS is the very latest contribution to the Toy Field. Blocks are of a special composition, molded under tremendous hydraulic pressure. Altho they have the appearance of stone they are very much lighter in weight, waterproof, brilliant non-fading colors. Very hard. Practically unbreakable. Genuine architectural building and designs such as houses, churches, schools, monuments and bridges can be built quickly. Realistic and scientifically planned to give the shapes needed to build the interesting buildings pictured in the Instruction Book. Many others can be invented. It is simplicity itself. No intricate connections necessary.



No. 201

No. 201—Packed 12 to carton. Carton weight 23 lbs. Size $6\frac{3}{4}$ "x $9\frac{1}{2}$ "x1". Retail, \$1.50.



No. 205

No. 205—Packed 6 to carton. Carton weight 32 lbs. Size 10"x18"x $1\frac{1}{8}$ ". Retail, \$5.00.



No. 203

No. 203—Packed 12 to carton. Carton weight 38 lbs. Size $8\frac{5}{8}$ "x $12\frac{3}{8}$ "x1". Retail, \$3.00.



No. 210

No. 210—Packed 6 to carton. Carton weight 58 lbs. Size $13\frac{1}{4}$ "x $20\frac{1}{2}$ "x $1\frac{3}{8}$ ". Retail, \$10.00.

