



# HELLO BOYS! now you can build this Giant Air Liner with **ERECTOR**

HELLO, BOYS! The boy who gets my new TRAIL BLAZING No. 8 ERECTOR for Christmas will sure be the talk of the town. When you've built your 5-foot model of a real trans-atlantic Zeppelin, your pals will flock from miles around to look it over—with its giant silver bag, gondolas, propellers, landing mast. And that's not all. You can build almost every mechanical invention you can imagine.

Think what a thrill you'll get building these wonderful models that whiz and hum along when operated with your big powerful Erector electric motor. Airplanes, Automobiles, Trains, Steam Shovels, Locomotives, Derricks, Bridges, Power Plants, are only a few.

Now, boys, here's the way to get this barrelful of red blooded fun. Send for the amazing Mysterious Erectoroscope and Catalogue that tell all about Erector. Show it to your Dad—then take him to any good toy store. Let him see Erector himself. It's a sure way to get the World's Greatest Toy for Christmas.

*A.C. Gilbert*

SUNDAY  
AFTERNOONS

Tune in on

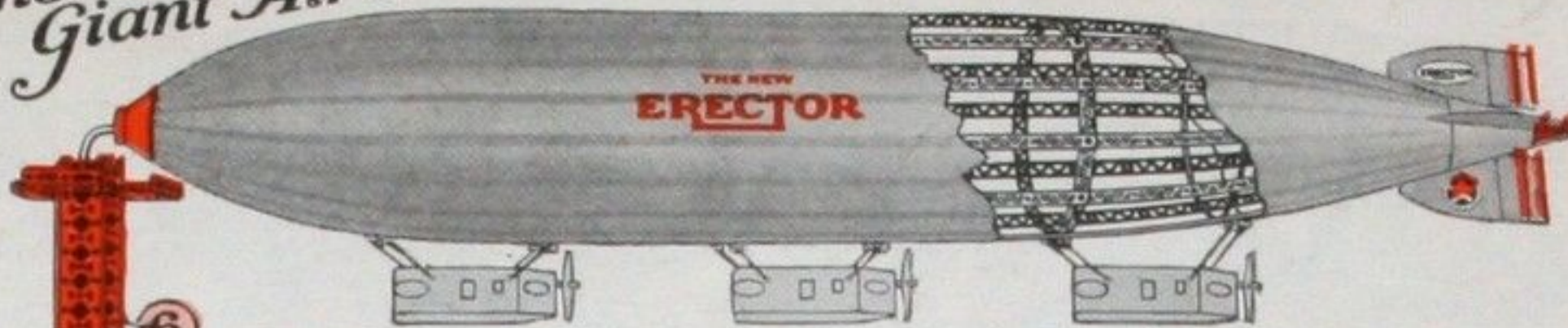
**RADIO'S  
ZIPPIEST  
FEATURE**

A. C. Gilbert's Famous  
Sports Talks

Let me introduce to you Babe Ruth and other great Sports Heroes of 1929! Hear them broadcast their inspiring messages to the boys of America. Every Sunday afternoon beginning November 10th. Remember the Time—5:30 Eastern Time, 4:30 Central Time, 3:30 Mountain Time, 2:30 Pacific Time. Cut out the list of stations below and choose the one you get best on your radio receiver.

- WEAF New York
- WEEI Boston
- WJAR Providence
- WTAG Worcester
- WCSH Portland, Me.
- WFI Philadelphia
- WCAE Pittsburgh
- WRC Washington, D. C.
- WGY Schenectady
- WGR Buffalo
- WSAI Cincinnati
- KYW Chicago
- WWJ Detroit
- KSD St. Louis
- WCCO Minneapolis, St. Paul
- WOC Davenport
- WHO Des Moines
- WOW Omaha
- WDAF Kansas City
- WTMJ Milwaukee
- WEBC Superior, Wisc. & Duluth
- KOA Denver
- KSL Salt Lake City
- KPO San Francisco
- KOMO Seattle
- KFI Los Angeles
- KGW Portland, Ore.
- KHQ Spokane

and other N. B. C. Chain  
Radio Stations.



### THE TRAIL BLAZING NO. 8, The Set That Builds the Zeppelin, \$25

The giant ship of the skies, and hundreds of other great inventions. Includes girders for Zeppelin frame and landing mast, silver bag, gondolas, propellers, stabilizers, and in addition includes all the parts of the Sensational No. 7 1/2 Erector.

### SENSATIONAL NO. 7 1/2 Motorized Erector BUILDS the CHASSIS, \$15

Here's the set I know will give you the greatest thrill you ever had. Fun? Oh, Boy! It's the real thing. From this great assortment you can build over 800 models. Automobile Chassis, Tractors, Scooters, Fire Engines, and a Hook and Ladder are only a very few. Packed in a big, red, brass-bound chest; 15 inch steel truck body, steel model building tray, 88 page manual, powerful electric motor, completely assembled gear box, steel disc wheels, oversize balloon tires, fenders, radiator, hood, bumper, springs, steering wheel, heavy truck axles, cab top, steam boiler, steam shovel—in fact, 25 lbs. of scientific thrills for every day of the year.



Why the New 1929 ERECTOR is the world's greatest toy

1. PATENTED ERECTOR GIRDER. A real genuine girder like engineers use. The interlocking edge, a novel, exclusive ERECTOR feature, eliminates bending and makes it possible to connect two girders, sturdy and strong, with a single bolt and nut, and a four piece square girder with two screws only. (In all Erector Sets.)
2. PATENTED ERECTOR MOTORS. Powerful Battery Motor in No. 4, 6, 7, 7 1/2 and 8. Famous Polar Cub 110-volt Universal Motor in No. 9 and 10.
3. PATENTED ASSEMBLED GEAR BOX. Adaptable to every possible gear combination, and for reversing movements. Convertible into 3-drum hoisting engine. Standardized for use with either battery or 110-volt Motor. Included assembled in the Famous No. 4 Set and up.
4. HEAVY STEEL TRUCK BODY, 15 inches long. Exclusive ERECTOR feature. In No. 7 1/2 Set and up.
5. 3 3/4 INCH SOLID STEEL DISC WHEELS WITH BALLOON TIRES. An exclusive ERECTOR feature. In No. 7 1/2 and up.
6. PATENTED BIG GIANT CHANNEL GIRDERS, straight and curved. Electrically baked in brilliant red. Exclusive ERECTOR feature. In No. 7 and up.
7. LARGE STEEL MODEL BUILDING TRAY, pierced with ERECTOR standard holes. Patent pending. Exclusive ERECTOR feature. In No. 6 and up.

#### NEW ERECTOR ZEPPELIN FEATURES

Patented Erector Zeppelin girder, silver bag, gondolas, propellers, stabilizers, rudders, etc.

#### OTHER EXCLUSIVE SENSATIONAL FEATURES

Patented curved girders (in all sets); giant fly wheel machine frame (making possible the building of machinery models); Patented duplex base plate (double standard holes), making it possible to use axles of two sizes; Erector Dredge Bucket, Tip Bucket.

#### EXCLUSIVE MECHANICAL WONDER FEATURES

Duplex Plate, Cam, Flat and Cone Pulleys, Quarter and Internal Gears, Eccentric Loop, etc.

#### EXCLUSIVE ERECTOR AIRPLANE FEATURES

Fuselage, wings, cylinders, propellers, stabilizers, rudder, pontoons, struts, nose, swivel.

#### SENSATIONAL AUTOMOTIVE FEATURES

Truck body, fenders, radiator, hood, axles, steering wheel and knuckle, springs bumper, heavy duty disc wheels, etc.

**FREE!** As long as they last

### A. C. GILBERT'S AMAZING AND MYSTERIOUS ERECTORSCOPE

The first lucky 100,000 boys will get absolutely free the Mysterious Erectoroscope. It will fool the smartest boy. You have never seen anything like it. Just look through the Erectoroscope; you will not believe your eyes. Everybody will want to look through it. Mail the coupon today, and get your Erectoroscope and Gilbert Toy Catalog.



#### Famous ERECTOR Sets

THE NEW BIG NO. 7. The Set that builds the Steam Shovel. \$10.00

THE WONDERFUL NO. 6. In the Big Red Chest with the Steam Boiler. \$7.50

THE FAMOUS NO. 4. With powerful Electric Motor and Gear Box. \$5.00

DANDY BEGINNER'S SET NO. 1. The Set that builds the Square Girder. \$1.00

THE ADVANCED NO. 3. The Set with the long girders. \$2.50

THE GIANT NO. 9. The Mechanical Wonder Set, with 110-volt Motor. \$35.00

THE DELUXE SET NO. 10. Complete, Unsurpassable, ERECTOR in all its glory. \$50.00

ERECTOR ELECTRICAL SET NO. 3005. The Set that electrifies and illuminates. \$5.00

THE BIG GIRDER SET NO. B. The Set that builds the Ferris Wheel. \$9.50

ERECTOR AIRPLANE SET NO. C. Flies by an electric motor \$10.00

Also Manufacturers of  
BIG BOY TOOL CHESTS,  
GILBERT CHEMISTRY, AND  
MYSTO-MAGIC

THE A. C. GILBERT CO.  
123 Erector Square, New Haven, Conn.

Please send me my free copy of the Mysterious Erectoroscope and Gilbert Toy Catalogue.

Name.....

Street.....

City..... State.....